

BioTech 2014 and 6th Czech-Swiss Symposium

with Exhibition



June 11-14, 2014
Prague,
Czech Republic

Biotech Prague 2014 & the 6th Swiss-Czech Symposium with Exhibition Sponsorship Benefits

Dear friends,

On behalf of members of the Organizing Committee, it gives me great pleasure to invite you to the upcoming BioTech2014 & the 6th Czech-Swiss Symposium with exhibition, which will be held in the National Technical Library in Prague, the Czech Republic, from 11 to 14 June 2014 (www.biotech2014.cz).

The highly successful series of tri-annual BioTech conferences, inaugurated in 1999, promotes networking between academic and industrial sectors involved in biotechnology research and development.

The BioTech 2014 conference will highlight life science technologies while identifying synergies amongst their different applications in human and animal health, nutrition, chemistry and sustainable energies from microorganisms. Microorganisms such as bacteria, yeast, and microalgae, and their enzymes, are used for manufacturing a wide range of products in sustainable, advanced bioprocesses. These products represent high-performance chemicals or ingredients in demand for foodstuffs, animal feed, cosmetics and pharmaceuticals.

The multidisciplinary approach of this conference not only attracts participation from a wide scientific community, but also provides an opportunity to establish new scientific, technical and commercial collaborations between academia and industry.

We hope you will use this event to promote your company as a key player in the biotechnology sector, build connections with new clients, and seek research partners or future employees among the top students attending this event. The organizers are prepared to discuss with you details of mutual collaborations fitting to your needs and ideas. The cost of the activities offered below may be modified due to individual requirements (e.g. size of booth or exhibition area and its location, etc.). Please contact the organizers for details and a final agreement (Leona.Paulova@vscht.cz).

On behalf of Organizing Committee,

Dr. Ing. Leona Paulová

Overview of Sponsorship Benefits

Below you can find an overview of possibilities to promote your company at the BioTech2014 event. Individual packages can be combined according to your choice. We are also open to discussion on your individual requirements for sponsorship and exhibition opportunities that are not listed in this proposal.

1. Exhibition opportunities and company presentations - basic

Workshop for BioTech2014 participants

2 000 €

You can promote your products/technologies during a workshop organized in Balling Hall (200 seats) or as a parallel event in Hall 03 (50 seats). Moreover, your logo will be displayed on the conference website and in the Book of Abstracts. This offer includes room and technical rental, logo on the conference website and distribution of your company materials among the participants of BioTech 2014.

Exhibition

800 - 1 000 €

2 m² (or more by negotiation) exhibition booth will be available in the orchestra area of BioTech2014. Moreover, your logo will be displayed on the conference website and in the Book of Abstracts.

Advertisement in the Book of Abstracts

400 €

Colour A5 advertisement in the Book of Abstracts, approximately 200 copies distributed. Moreover, your logo will be displayed on the conference website and in the Book of Abstracts.

Broadcasting

400 €

Broadcasting of a video spot (IMPEG4 format) or slide show presentation (JPEG format) during the coffee breaks and lunches will be available to promote your company during the event. Moreover, your logo will be displayed on the conference website and in the Book of Abstracts.

Upgrade to main sponsor

10 000 €

You can combine all possibilities listed above with other benefits:

You can make your brand visible during pre-conference and post-conference events through an advertisement on the main page of the conference website and the Book of Abstracts (complimentary 1 page colour advertisement).

Free registration for 3 delegates qualifies you to attend all conference sessions, workshops and the social program including the welcome party. During the event, your logo will be displayed at the main table in the conference hall, exhibited on the board in the conference area and projected on the main screen between conference sessions. A poster (90x120 cm) highlighting your recent achievements and technologies can be situated in a prominent place in the poster area. Your promotional material will be included within the registration material.

2. Further options for presentation of your company or institution

Welcome Party Sponsor

2 000 €

The Welcome Party will be held in the Gallery of the National Technical library on June 11, 2014 at 7 p.m. with participation of many VIP guests, e.g. representatives of Czech and Swiss biotechnological companies, rectors of the Czech and Swiss universities participating in the symposium organization (ICT in Prague and ZHAW), the Swiss Ambassador in the Czech Republic, Mayoress of Prague 6, etc.

A large advertising panel submitted by your company will be exhibited and a short presentation about your company (up to 20 minutes) will be organised. Free tickets for 3 persons will be allocated for this activity. Your company logo will be included on the symposium web pages and in the Book of abstracts.

Gala Dinner Sponsor

2 000 €

A Gala dinner will be held in the Břevnov monastery on June 12, 2014 at 7 p.m. The event will be accompanied by a demonstration of medieval beer technology on the monastery court.

A large advertising panel, submitted by your company, will be exhibited and a short presentation about your company (up to 20 minutes) will be organised. Free tickets for 3 persons will be allocated for this activity. Your company logo will be included on the symposium web pages and in the Book of Abstracts.

Book of Abstracts Sponsor

1 200 €

Your company logo, together with an acknowledgement and a whole page advertisement will be published in the Book of Abstracts. A free ticket permits one person to attend the Welcome party.

Best Poster Award Sponsor

800 – 1 000 €

(in cash or in the form of vouchers for laboratory chemicals or equipment)

This offer includes the presentation of your company logo on the symposium website and in the Book of Abstracts. A poster of your company will be displayed in the poster presentation area. A short presentation about your company (about 20 minutes) will be organized during a poster session.

Lunch sponsor

800 – 1 000 €

This offer includes the presentation of your company logo on the symposium website and in the Book of Abstracts. A poster about your company will be displayed in the poster presentation area. A short presentation about your company (about 20 minutes) will be organized during a lunch break.

Student Sponsor

200 €/ student

You can cover the registration fee for students (according to your selection based on submitted abstracts). The sponsorship benefits will be negotiated based on the number of sponsored students.

Sponsor of registration

400 €

Your company logo will be displayed on the symposium website and in the Book of Abstracts. Information material about your company will be distributed among conference participants during registration.

3. Presentation of products (suitable mainly for food and beverage companies)

You can supply food or beverages to be served during lunches or coffee breaks. Sponsorship benefits includes a whole page advertisement in the Book of Abstracts, and your company

logo will be displayed on the symposium website. An advertising panel about your company will be displayed in the coffee breaks area.

4. Participation at the social activities

Take the opportunity to establish new business contacts and directly present your company at social events accompanying the scientific program of the conference.

Welcome party ticket for one person **60 €**

Gala Dinner in Břevnov Monastery ticket for one person **60 €**